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FCC MAIL ROOM

MM Docket 99-25

In the matter of:  
(MM Docket 99-25)  
I am writing in favor of the LPFM  
proposal. It will benefit small business  
owners who wish to enter the broadcasting  
business and current broadcasting students  
who wish to enter the radio field.

MM Docket No. 99-25

COMMENTS OF:  
Nicholas G. Kalogris  
14 Maryland Avenue  
Poughkeepsie, New York 12603

I Nicholas G. Kalogris, file these comments on April 6, 1999. FCC's proposal to establish the creation of the Low-Power FM Radio Service-MM Docket 99-25. I am writing in favor of the creation of a low power FM radio service. This would be a good way for would be radio broadcasters such as myself and small business owners to enter the field of radio station ownership. LPFM can also give small business owners a lower cost means to advertise their goods and services and offer more opportunities for current broadcasting students to enter the radio field.

In recent years, the skyrocketing costs of purchasing full power FM radio stations have shut out many people from owning their own radio station and providing an alternative voice in their communities. This has resulted in a reduction of alternative programming that can appeal to all sectors of our society. It has also resulted in a reduction of opportunities for people who want to use the radio medium to provide community affairs and news programs to their respective cities and towns.

LPFM will offer many opportunities for small business owners who have been shut out from advertising on the radio due to high advertising rates, an effective means to promote their goods and services thus aiding many local economies throughout the nation. LPFM can also give countless opportunities for many community service organizations to promote their activities thus encouraging more citizens to donate some of their time to help benefit the areas in which they live in.

LPFM can offer more opportunities for current broadcasting students to enter the radio field. With the possibility of more creative programming that can be offered to the public, there will be a need for more people who can provide this programming.

In conclusion, the LPFM proposal will help enable more entrepreneurs to get involved in the radio field as well as provide a more cost effective means for small businesses to promote their goods and services. The proposal will help create more jobs throughout our nation by creating more opportunities for current broadcasting students to enter the radio field. I would like to however ask you to consider broadcast power levels that will help the new LPFM stations become economically viable so that the above stated objectives can be met.

*Nicholas G. Kalogris*

Nicholas G. Kalogris  
14 Maryland Avenue  
Poughkeepsie, New York 12603  
April 6, 1999

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